

PRODUCT FORMULATION

I, the undersigned Martin Stevens, Technical Director, Potter + Moore Innovations Ltd hereby certify that the following cosmetic product is manufactured in our factory located at 1210 Lincoln Road, Werrington, Peterborough, PE4 6ND in accordance with the Good Manufacturing Practices Guidelines and complies with the Cosmetic Product (Safety) Regulations 2008 "as amended" and EC1223 - 2009

Product: Hair Design Studio Just No Frizz Frizz Fighting Shampoo
FORMULATION **MCR12561**

INCI	CAS No.	EINECS No.	Function	%
Aqua (Water)	7732-18-5	231-791-2	Solvent	84.19134000
Sodium Laureth Sulfate	3088-31-1	221-416-0	Surfactant	7.65000000
Sodium Chloride	7647-14-5	231-598-3	Viscosity Control	2.95050000
Cocamidopropyl Betaine	61789-40-0	263-058-8	Foam booster, Surfactant	2.63250000
PEG-7 Glyceryl Cocoate	66105-29-1	None	Emulsifier, Surfactant	1.00000000
Parfum (Fragrance)	Mixture	Mixture	Fragrance	0.44750000
Glycerin	56-81-5	200-289-5	Humectant, Moisturiser	0.25000000
Hydroxypropyltrimonium Hydrolyzed Corn Starch	None	None	Antistatic agent, Film former, Hair conditioning	0.22400000
Glycol Cetearate	111-60-4	203-886-9	Emollient, Emulsifier, Emulsion stabiliser	0.12750000
Panthenol	81-13-0	201-327-3	Antistatic agent, Hair conditioning	0.11250000
Polyquaternium-7	26590-05-6	None	Antistatic agent, Film Former	0.10800000
Hydroxypropyl Guar Hydroxypropyltrimonium Chloride	71329-50-5	None	Antistatic agent, Hair conditioning	0.10000000
Dimethicone PEG-8 Meadowfoamate	None	None	Emollient, Skin conditioning, Hair conditioning	0.05000000
Disodium EDTA	139-33-3	205-358-3	Chelating	0.05000000
Tetrasodium EDTA	64-02-8	200-573-9	Chelating agent	0.01500000
Magnesium Nitrate	10377-60-3	233-826-7	Skin Conditioning	0.01295000
Citric Acid	77-92-9	201-069-1	pH adjustment	0.01000000
Phenoxyethanol	122-99-6	204-589-7	Preservative, Antimicrobial	0.00640000
Sodium Benzoate	532-32-1111	208-534-8	Preservative, Antimicrobial	0.00480000
Sodium Hydroxide	1310-73-2	215-185-5	pH adjustment	0.00320000
Methylchloroisothiazolinone	26172-55-4	247-500-7	Preservative, Antimicrobial	0.00066000
Magnesium Chloride	7786-30-3	232-094-6	Viscosity Modifier	0.00044000
Methylisothiazolinone	2682-20-4	220-239-6	Preservative, Antimicrobial	0.00022000
Linalool	78-70-6	201-134-4	Fragrance Component	0.01699000
Butylphenyl Methylpropional	80-54-6	201-289-8	Fragrance Component	0.01325000
Limonene	138-86-3	205-341-0/931-893-3	Fragrance Component	0.01225000
Benzyl Salicylate	118-58-1	204-262-9	Fragrance Component	0.01000000

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MARTIN STEVENS
TECHNICAL DIRECTOR
For and on behalf of
Potter+Moore Innovations Ltd